

Candidate Name: Morgan Cross

Office Seeking: Planning Board (Alternate) and Budget Committee

Contact Information (optional):

Campaign Website or Social Media (optional):

Submission Deadline: APRIL 14, 2026

Please return completed questionnaires to: The Clerks Office

Municipal Candidate Questionnaire

Thank you for running for local office and for taking the time to share information with our community. This questionnaire is intended to help residents learn more about the candidates running in the upcoming municipal election.

Please limit responses to **150–200 words per question**. Responses may be shared on our website and social media to inform voters.

1. Tell us about yourself.

Please share a little about your background, your connection to the community, and what motivated you to run for this position.

I moved to Naples in 2025 and grew up in the town of Sebago. I attended LRMS and LRHS and graduated in 2020. Coming from another small town in this area, I understand and share many of the values as folks who have lived here their entire lives. My connection to the community is very deeply rooted, as I have a great appreciation for the Lake Region area as a whole, and I am happy to now call Naples my home. I am an avid outdoorswoman, and some of my hobbies include skiing, hunting, fishing, and snowmobiling. I work for Lakes Environmental Association in Bridgton, and have been employed there since 2021. My motivation to run came from attending several different municipal meetings, and having a genuine interest in this kind of work. I also believe more young people should be involved in their local government, as municipal decisions made now will affect the next several generations. I am willing to commit my time and effort to the town of Naples, and I am excited to have the opportunity to serve.

2. Have you previously held a public office, board position, or community leadership role?

If yes, please describe the role(s), when you served, and what you learned from that experience. If not, please share other experiences that have prepared you for this position.

I have not previously served in public office or held a board position but I am interested in learning and have management experience as head of LEA's Milfoil Control Team. This expensive and complex program involves hiring 15 to 20 divers every year, budgeting, grant writing, prioritizing work areas, ensuring accountability, and providing measurable outcomes to the community and funders. Through my work I have also attended seminars and trainings on Erosion Control Practices, Stormwater Laws, and Subdivision and Site Plan Review regulations. In preparation to run for these positions in Naples, I have taken time to review the Naples Land Use Ordinance. I have a genuine interest in this kind of work, and I care deeply about the town of Naples.

3. Why are you the best candidate for this role?

What skills, experience, or perspective do you bring that would help you serve effectively in this position?

I am willing to show up, work hard, listen, compromise, and attend trainings on my own time to further my knowledge if it will be beneficial to the town. My background in program management and environmental work both align well with the needs of these positions. I am confident that with all of these factors, I would be a great Planning Board and Budget Committee member.

4. What do you believe are the top 2–3 issues currently facing our town?

How would you work to address these issues if elected?

Preserving Water Quality: Our lakes are a main factor in both the economy and in the personal lives of residents. I would work to ensure that all development in Naples won't contribute to unnecessary phosphorus loading, and keep our lakes clean.

High Cost of Living and Property Taxes: Much like other parts of rural Maine, Naples has a dwindling work-force and it is difficult for young families to make ends meet. I will be very mindful of the municipal tax burden, cost of living, and encourage sustainable and thoughtful development that improves our town's economy.

Keeping the Town of Naples' Charm: When I drive through this area, I can't help but notice that Naples is one of the few towns that doesn't look completely different than from when I was growing up. Thanks to the hard work of past volunteers and town staff, we have some good regulations on already on the books, and I believe it is important to continue to enforce them. I will always take in to consideration how development will impact the residents of Naples, fiscally and infrastructurally.

5. How will you engage with residents and ensure transparency in local government?

What specific steps would you take to keep the community informed and involved?

Clear communication is something I am very passionate about. I am always happy to hear from members of the community, and to ensure everyone's voice is heard. Naples residents are welcome to reach out to me with questions or concerns, and I will always listen.

6. What is one goal you would like to accomplish during your term if elected?

Please describe what success would look like and how you would work toward it.

For the Planning Board, the goal I would like to accomplish is smart and sustainable growth. I will work to encourage development while making sure it fits the needs and the character of our community. Growth isn't always bad, it just has to make sense and be beneficial to the residents of Naples.

For the Budget Committee, I want to ensure that we are not raising property taxes and causing an undue burden on those in our community. I believe in balanced budgets, careful spending, and keeping essential services.

To me, both of these positions are very much connected. Serving on both the Budget Committee and Planning Board ensures that we can connect long term planning with real budget impacts. In short, I will work to make sure that we have growth that makes sense, and that we can afford.